

UKRAINIAN
TRANSLATION
INDUSTRY
CONFERENCE



Webinar

**Going global – what the international
marketing clients need from their LSP**

14 November 2013

Webinar host



Constantin Shevchenko
Head of UTIC
Organizing Committee

Speaker



Gordon Husbands

Vice President
Wordbank (London, UK)



Kiev Translation Friday

13th December 2013



Kiev Chamber of Commerce and Industry
55 Bogdana Khmel'nitskogo Str.

Registration is open until

10 December 2013

info@utic.eu



Going Global

– what international marketing clients need from their LSP

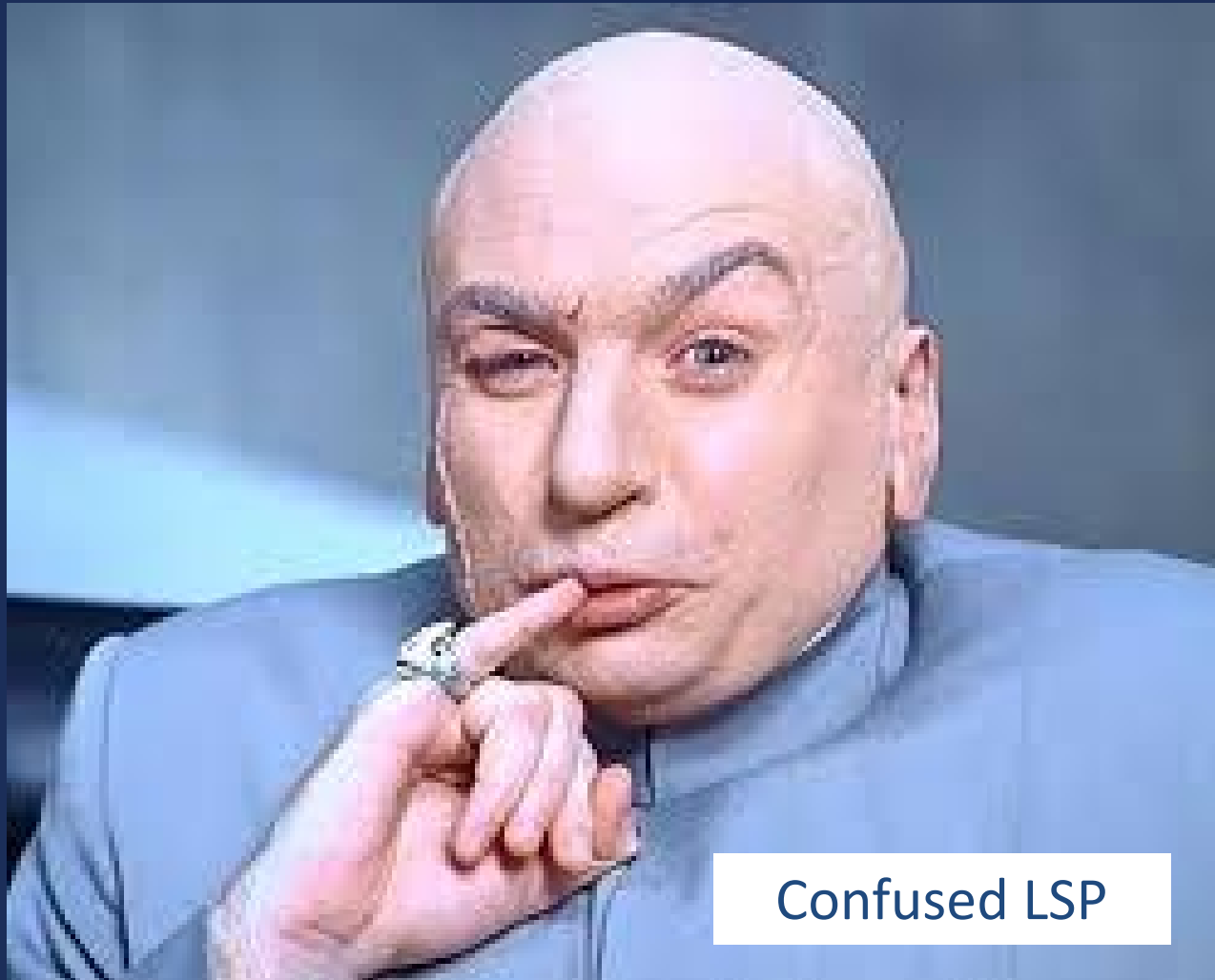




Global Market Forces



What does it all mean?



Confused LSP

Marketing localization needs



“Range Rover Evoque - more than you can see”



When things go wrong



LSP Inbox Reality

wordbank
Gmail

-kiev-translator-emails



gordon_husbands@wordbank.com



Remove label



More

1-30 of 30



Senders
Names
Hidden

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	German<>English<>Russian Freelance Translator - To Whom It May Concern I am Rebecca [redacted], a multi-e	13:04
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Greek Translations - Reminder! -- Dr Zannetos [redacted] Greek Translations 31 [redacted] Road Whetstone 'c	12:28
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	EN/PT>ES freelance translator and proofreader - Dear sir or madam, My name is Iria [redacted] and I am a trans	10:28
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Fwd: "I'm committed to my work and always try to learn from every opportunity I get" - Dear Madam / Sir , I am :	07:06
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Translation is my special world - Dear Sir/Madam I am an English <> German freelance translator I have an exce	06:58
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Over 30 Years of Experience in German<>English<>French Translations - Greetings of The Day, This is Lo	2 Nov
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	English<>Italian<>German<>Spanish<>Dutch<>French Translator - To Whom It May Concern I am Nanj [redacted]	2 Nov
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Portuguese<>English<>Italian Translator - To Whom It May Concern I am [redacted] English<>Portugues	2 Nov
<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fwd: Freelance Translator English<>French - Forwarded message From: Manolo C [redacted]	1 Nov
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Fwd: Freenalce Translator English<>Portuguese - Dear Sir/Madame, I am a native speaker of Portuguese. I live ir	1 Nov
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	CV - German to English Translator - Dear Sir/Madam, Please find attached my my updated CV for your consid	1 Nov
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	[TA:] Turkish - English translator, 8 yrs exp., \$.06/w, 6,000/day capacity - Dear Sir/Madame, My name is Ya	1 Nov
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Application of English <> Chinese Translator - Dear Sir/Madam, I would like to work with you on a freelance b	31 Oct
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Inbox Arabic translation forever agency - Hello Arabic translation forever is a language services agency base	31 Oct
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Inbox Marefa Translations & Localization. - Dear Mr. Gordon This is Marwan [redacted] from Marefa translations	31 Oct
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Inbox Experienced Portuguese<>English<>French Translator - Hello, Dear, This is Iker [redacted], a Native Port	31 Oct
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Inbox "Reliable, high-quality translation and proofreading" - He Qian I have worked as an online translator	31 Oct
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Inbox Over Twenty Years Of Experience In English/Russian Translations. - Dear Sir Hello I am Latinka [redacted]	31 Oct
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Inbox New offers from Hieroglifs Translations - Good afternoon, Winter is knocking at the door and Hieroglif	30 Oct
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Inbox English<>German Translation , PROFESSIONAL EXPERIENCE - Dear Mr./Ms.: I would like to work w	30 Oct
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Inbox German<>Spanish<>English<>Italian Translations - Dear Sir, I am James [redacted], English<>Spanish,	30 Oct
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Inbox English<>Italian<>German<>Spanish<>Dutch<>French Translator - To Whom It May Concern I am	30 Oct

Always looking for...





Thank You

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Call for papers deadline:

15 December 2013

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A GLIMPSE INTO THE FUTURE OF TRANSLATION

Free webinar in English



Jost Zetsche

Localization technologist,
“Found in Translation” and
Translator Manual author
(Oregon, USA)

21 November 2013