UKRAINIAN TRANSLATION INDUSTRY CONFERENCE

UTIC

Webinars-2017

The General Theory of the Translation Company

Renato Beninatto

November 17th, 2017

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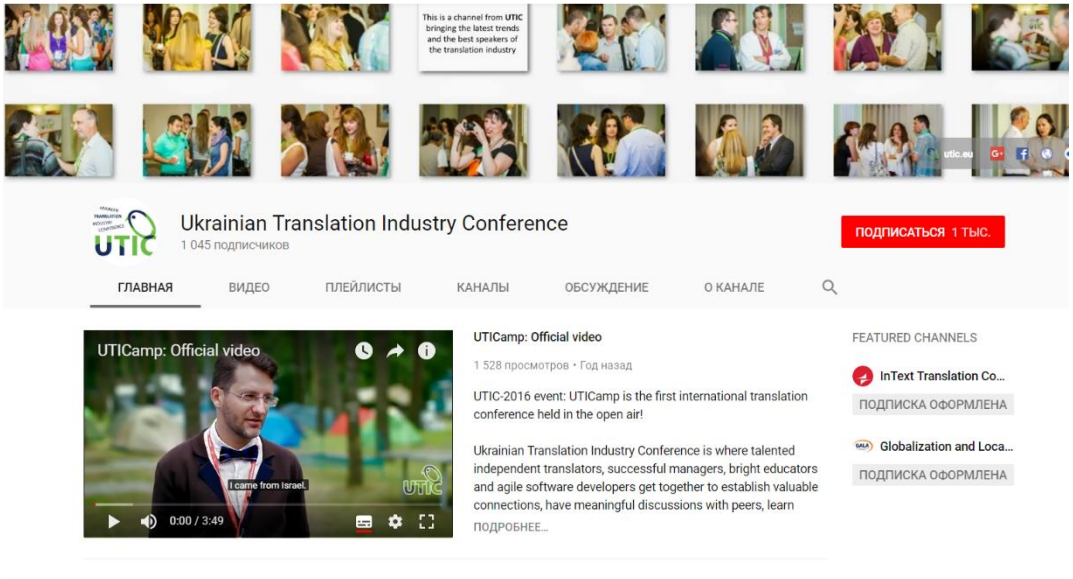

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Speaker

Renato Beninatto

CEO, Nimdzi Insights

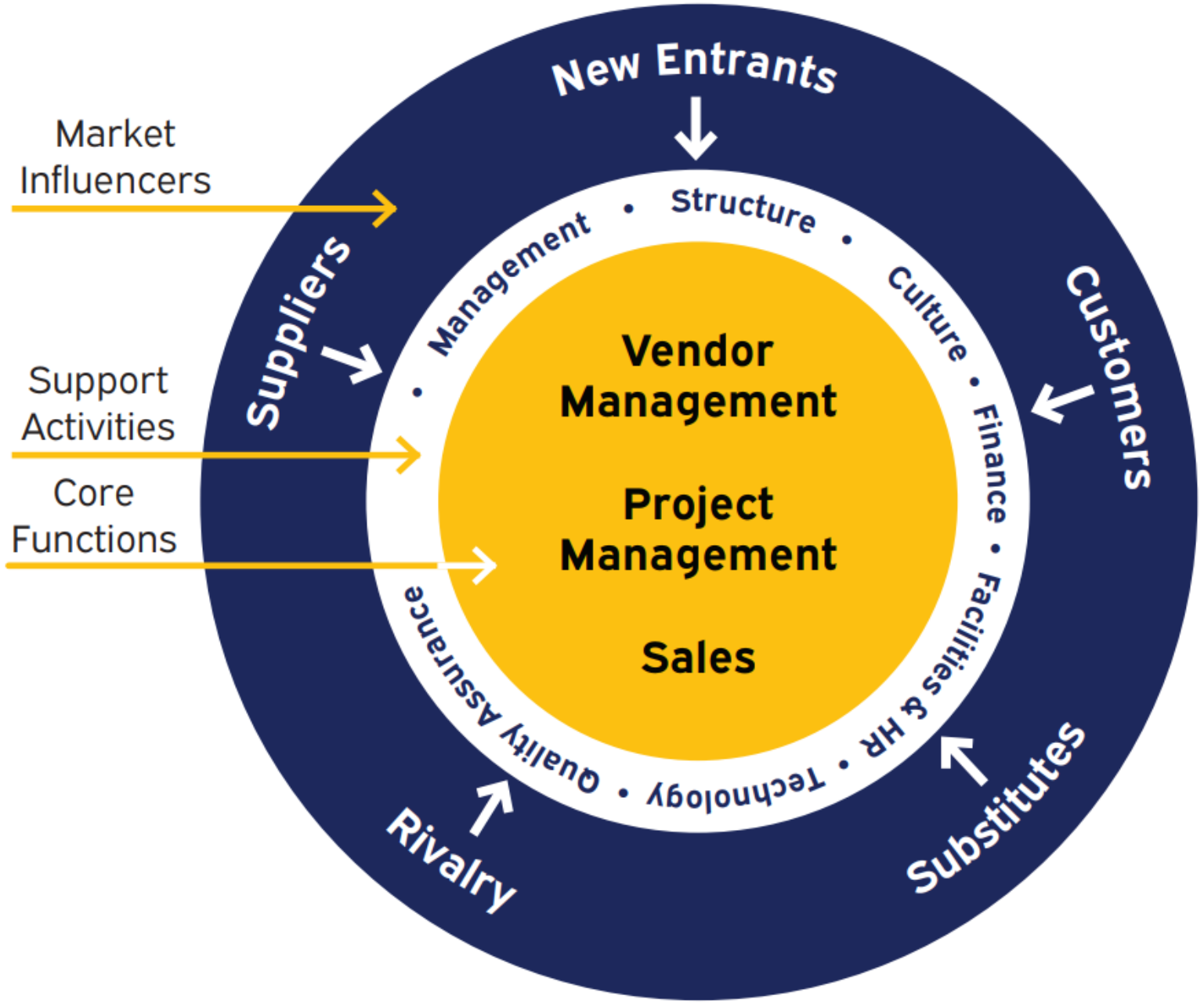
- Renato is the founder of Nimdzi Insights, one of the language industry's leading analysts and consulting firms.
- He has over 30 years of executive-level experience in the localization industry. He has served on executive teams for some of the industry's most prominent companies.
- Renato is known for creating innovative strategies that drive growth on a global scale.
- He is an Ambassador for Translators Without Borders and hosts the award-winning Globally Speaking podcast.
- He is also a co-author of the book The General Theory of the Translation Company.

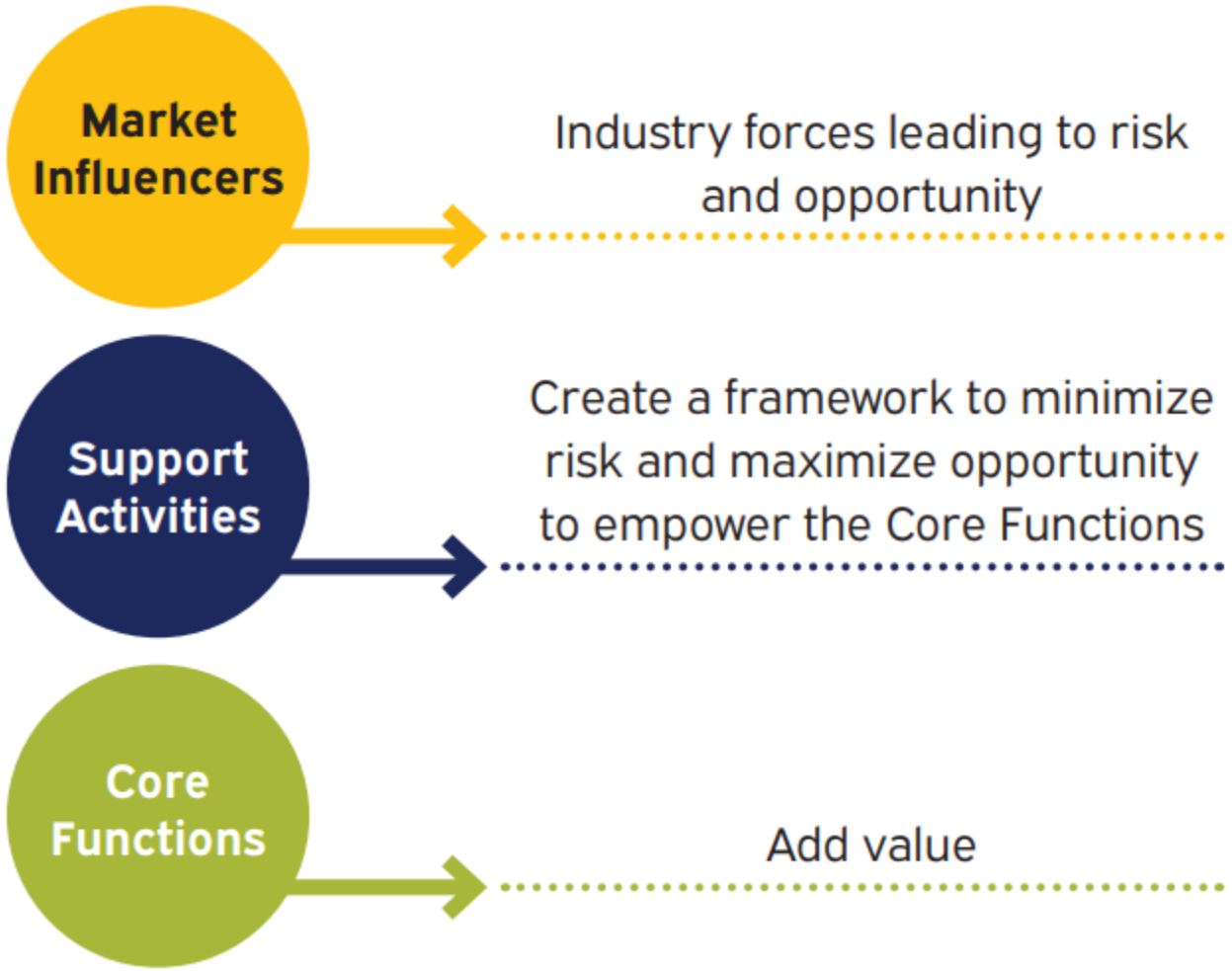
Host

Stanislav Bogdanov
COO of the UTIC

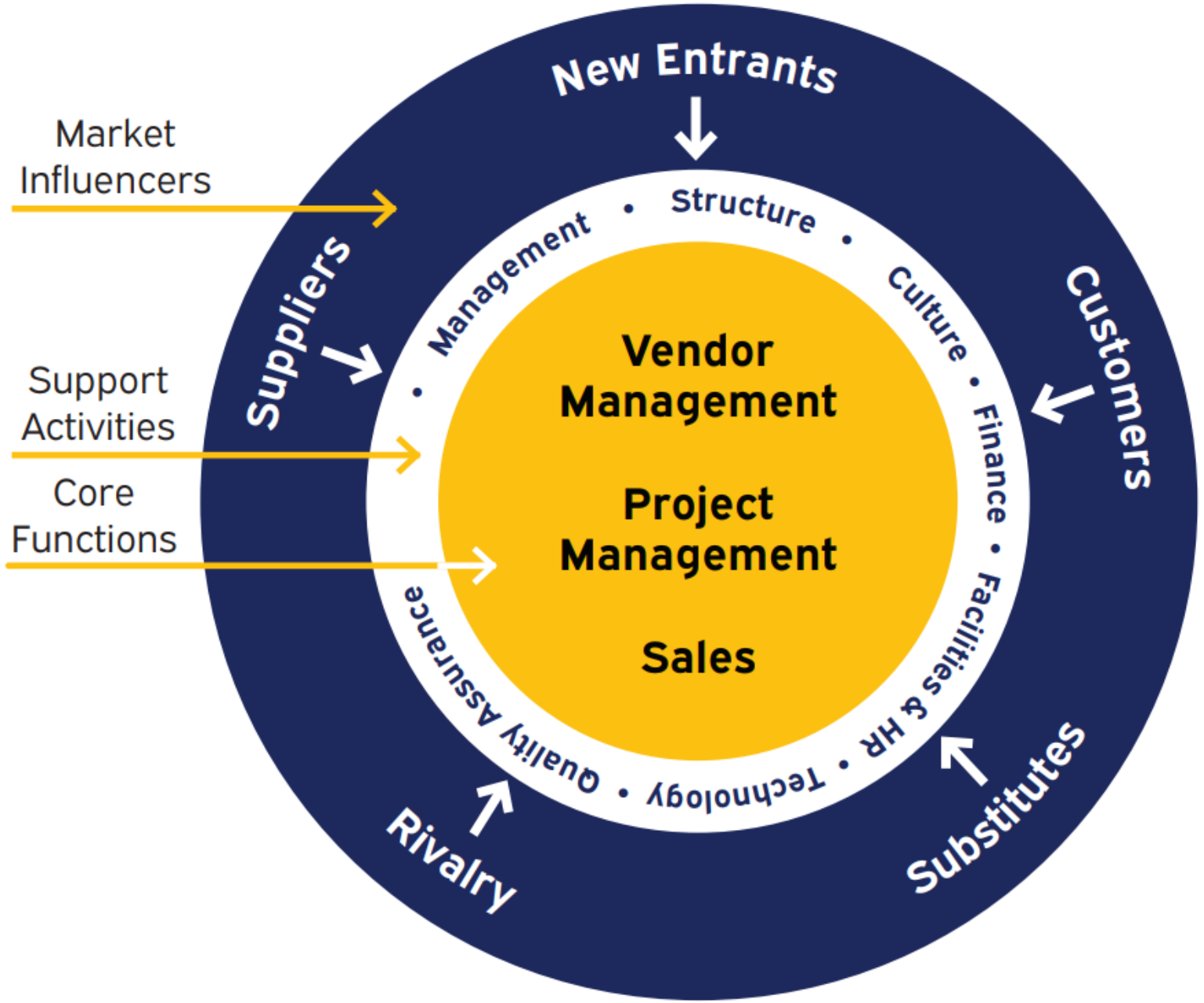
THE GENERAL THEORY OF THE TRANSLATION COMPANY.

Nimdzi


New Entrants
Customers
Substitutes
Rivalry
Suppliers
Market Influencers
Support Activities
Core Functions
Management • Structure • Culture • Finance • Facilities & HR • Technology • Quality Assurance •
Vendor Management
Project Management
Sales


Market Influencers
Industry forces leading to risk and opportunity
Support Activities
Create a framework to minimize risk and maximize opportunity to empower the Core Functions
Core Functions
Add value

Nimdzi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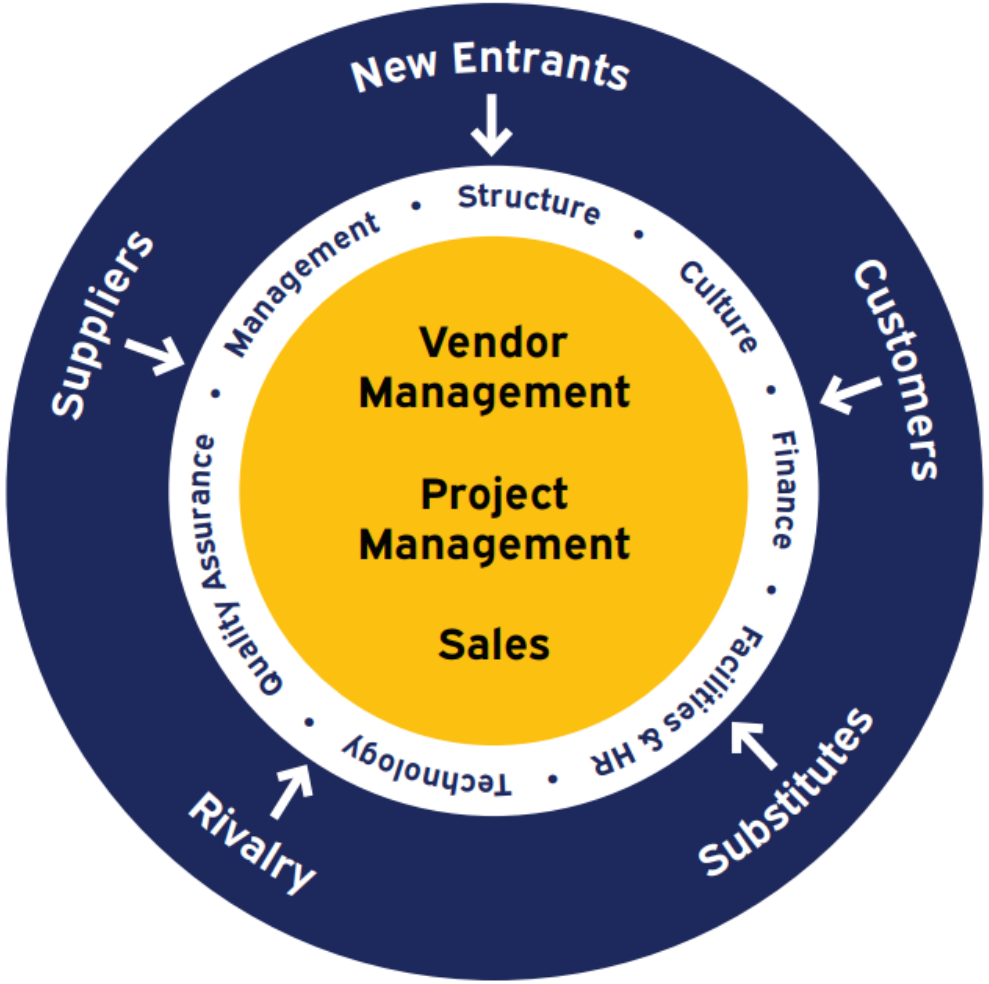
Market Influencers
Support Activities
Core Functions
Management • Structure • Culture • Finance • Facilities & HR • Technology • Quality Assurance •
Vendor Management
Project Management
Sales

The Seven Support Activities

1. Management
2. Structure
3. Finance
4. Culture
5. Facilities/HR
6. Technology
7. Quality Assurance



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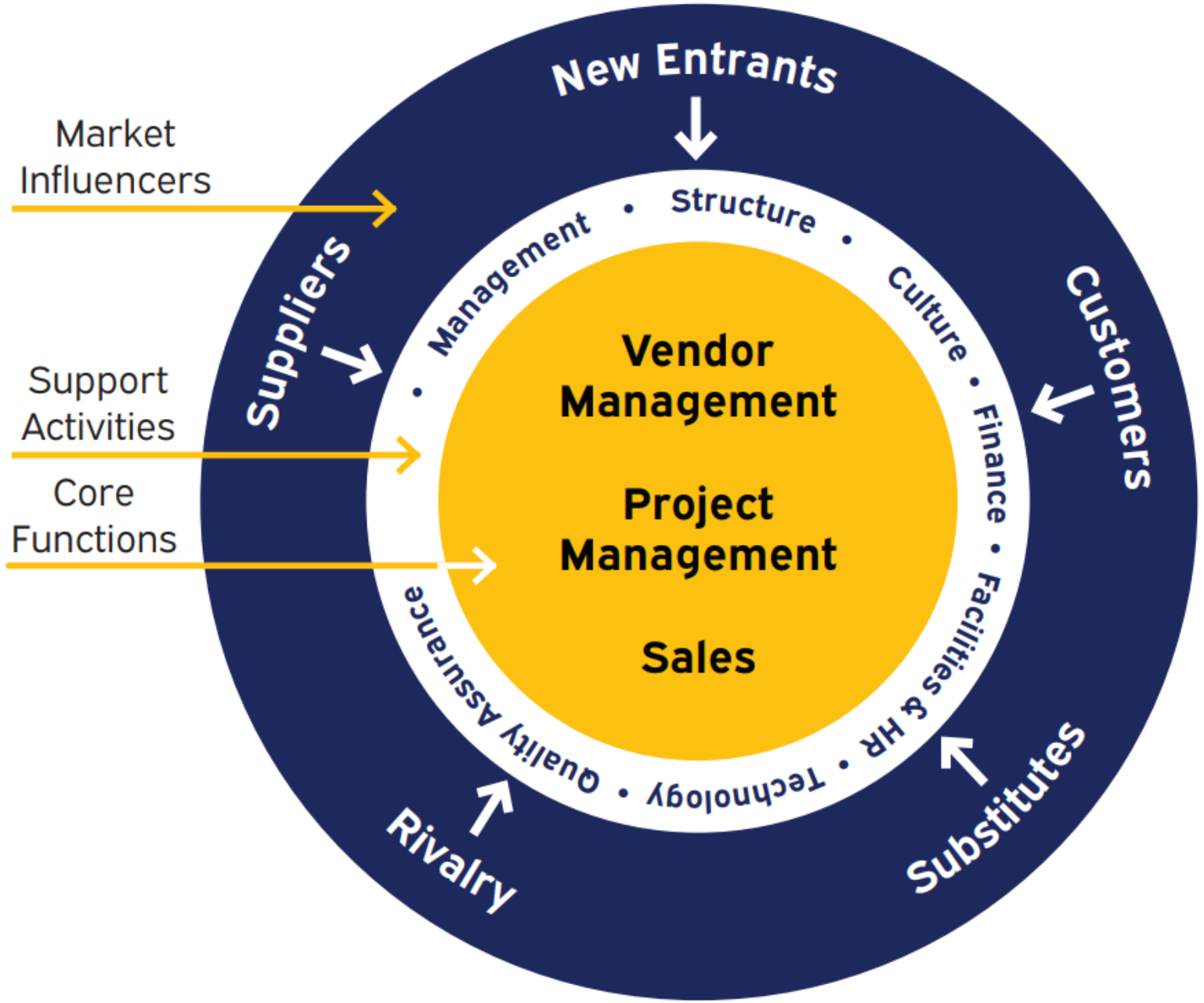
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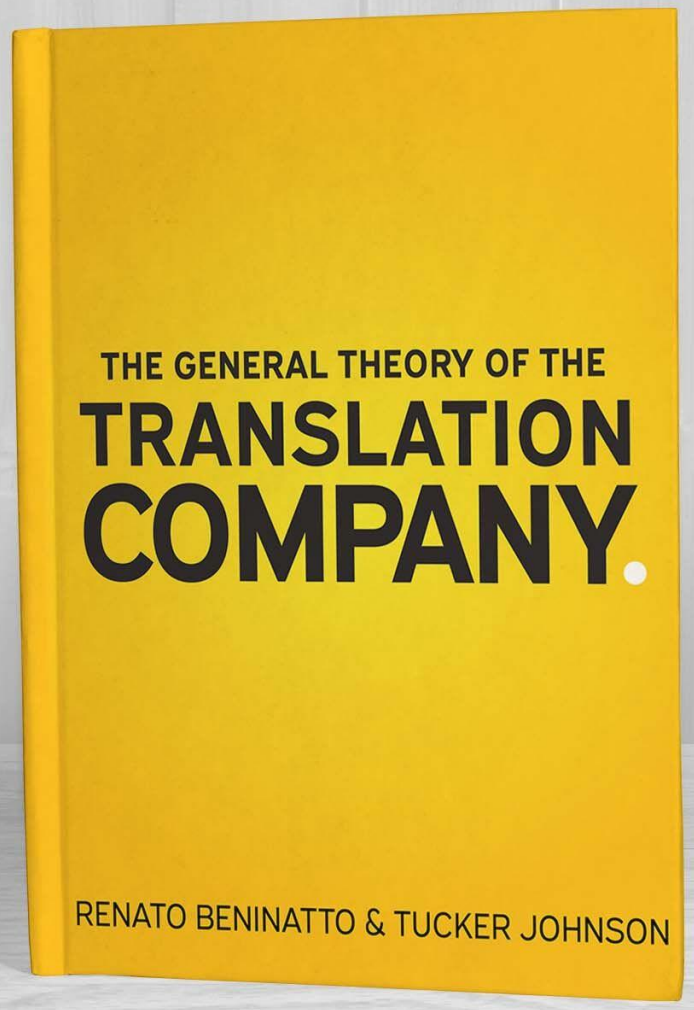

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UTIC Webinar-2017. Grammarly Under the Hood

45 views

Ukrainian Translation Industry Conference
Published on Nov 3, 2017

Let's have a look at linguistics from a different point of view. We invite you to discover computational linguistics and take a glimpse under the hood of Grammarly. What magical spells does it use to detect all text errors and free mankind from grammar illiteracy? Who teaches it to find more and more lawbreaker mistakes?
All the secrets and magic will be revealed! We will talk about what NLP is, why and where we need it, and take a peek into the day of a Computational Linguist.

About the speaker:
After graduating from Lviv Polytechnic National University two years ago, Oksana joined Grammarly as a Computational Linguist. At Grammarly, she is working in the area of Natural Language Processing. Her current projects are focused on error correction and stylistics.
Oksana is also passionate about coding. She is one of the organizers of the DjangoGirls workshops that aim to teach women to code in Python.

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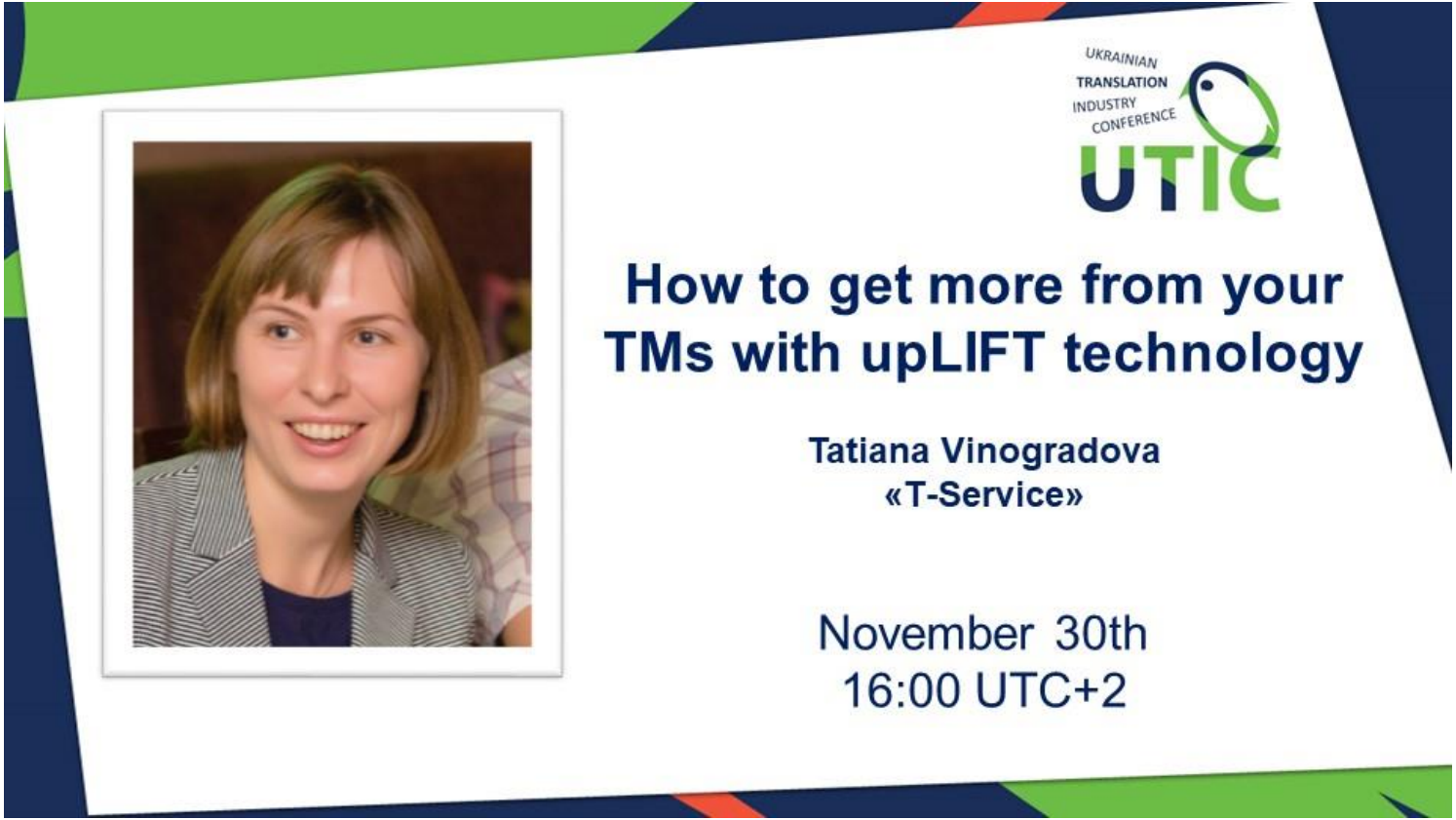

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